

The following message was prepared by the startup team. Should you have any enquires on the event details, please contact the host directly. Thank you.

<b>Host</b>	CheckMate
<b>Event Nam</b>	Startup 1010: Building A Startup with 0 Business Background
<b>Event Date (Venue)</b>	23 Nov 2022, 1500 – 1530 (Venue: theBASE)
<b>Contact person</b>	Herman Ho ( <a href="mailto:hermanho@checkmatehk.io">hermanho@checkmatehk.io</a> )

*Start "Up" (嚟)*  
**WITH HKUST**  
**ENTREPRENEURS**

**STARTUP 1010**  
 BUILDING A STARTUP  
 WITH 0 BUSINESS BACKGROUND

**HERMAN HO**  
 BEng in CS

**ISAAC LEE**  
 BEng in CS

23 NOV 2022  
 15:00 - 15:30  
 theBASE 1/F, Lift 29/30

**CHECKMATE**

**Company Description:**

CheckMate, a one-stop platform for “Cloud-working Space”. We defined the concept of “Cloud-working Space”, aim to transforming all unused or vacant spaces into a comfortable workplace. Wherever you own any party rooms, cafés, bars, office meeting rooms or any other property, CheckMate helps you list on our platform and use our unmanned check-in system and AI CRM system to transform your space into our revolutionary Cloud-working space. Moreover, we utilize the sharing office business network to allow the firms within the cloud-working space to create a community by organizing business networking events and seminars. Therefore, they don't have to rent expensive offices in cities. All they need to do is to use our CheckMate app and find "Cloud-working Spaces" near their homes all over the world, solving all the productivity problems.

<b>Event Name</b>	Startup 1010: Building A Startup with 0 Business Background
<b>Date &amp; Time</b>	23 Nov 2022, 1500 – 1530
<b>Venue</b>	theBASE @ HKUST
<b>Language</b>	Cantonese & English
<b>Contact Person</b>	Herman Ho ( <a href="mailto:hermanho@checkmatehk.io">hermanho@checkmatehk.io</a> )

We welcome all HKUST students who are interested or passionate in entrepreneurship with technology to our sharing session, Startup 1010: Building A Startup with 0 Business Background. Ever thinking what else your Final Year Project can benefit you rather than fulfilling your graduate requirements? Come to us and learn more about our journey of turning FYP into a commercialized product as a pure tech person. Chat with us and get our souvenirs!

<b>Application Form</b>	<a href="https://ust.az1.qualtrics.com/jfe/form/SV_3QP5382WjMyVTGm">https://ust.az1.qualtrics.com/jfe/form/SV_3QP5382WjMyVTGm</a>
<b>Application Deadline</b>	22 November 2022 (Tue)

**Highlights:**

- What is our revolutionary Cloud-working space
- Startup Journey as a pure Tech Co-Founder
- Challenges for early-stage startups (Seeking Co-founders, funds, adopt advice into your business model)
- Technology involved
- Exclusive fast-track free tickets to our “CheckMate X WorkCave Start-up Night” with sharing from Bowtie, Airwallex, AWS, MIT Innovation Node and networking with other successful startup teams
- Souvenirs!

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**STARTUP**  
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**HERMAN HO**  
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**CHECKMATE**

Promotion only

The following event is organized by the startup team on their own. HKUST Entrepreneurship Center does not involve in the below event. Should you have any enquiries, please feel free to contact the team directly.



CHECKMATE



WorkCave  
Hong Kong

# START-UP NIGHT

## 2 DECEMBER 2022



Guest Speakers

Dr. Charleston Sin



Executive Director



Guest Speakers

Mr. Mingo Tsang



Director of  
Business Development



Guest Speakers

Dr. Data Ng



Co-founder of 3rd College  
& Lecturer in HKU



Guest Speakers

Mr. Haywood Shum



CEO and Co-Founder

# INNOVATION FORUM SERIES



JOIN US!

🕒 6:30PM - 9:00PM

📍 WorkCave, Level 1, Everglory Centre, 1B Kimberley Street, Tsim Sha Tsui

Co-Organizers



Supporting Organizers



Incubator



# TIMETAE

## Opening Session

6:30PM - 6:40PM

### Guest Sharing

The Good, Bad, Ugly of Start-up Career

6:50PM - 7:10PM



Guest Speaker  
Dr. Charleston Sin



How to hire talent in the early stage

Guest Speaker  
Mr. Mingo Tsang

### Guest Sharing

7:10PM - 7:30PM

### Guest Sharing

What problems you will face in the early stage

7:30PM - 7:50PM



Guest Speaker  
Dr. Data Ng



Scaling beyond Hong Kong

Guest Speaker  
Mr. Haywood Shum

### Guest Sharing

7:50PM - 8:10PM

### Airwallex SHARING SESSIONS

8:10PM - 8:20PM

### aws SHARING SESSIONS

8:20PM - 8:30PM

## NETWORKING SESSIONS

8:30PM - 9:00PM

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WEBSITE



LINKEDIN



INSTAGRAM

